Pharmacy First Key Promotional Resources

Please find below some key promotional Pharmacy First resources that have been collated which are easy to download below.



Community Pharmacy England has created useful Pharmacy First resources that give clarity on each cohort that is applicable to the 7 common conditions the service covers:

A4 Pharmacy First Poster (print version)
A4 Pharmacy First Poster (upload version)

A5 Pharmacy First Poster (2 copies on A4)

Social media cards and template text







All CPE resources can be found on the CPE Pharmacy First service page.



The NHS England 'Think pharmacy first' public awareness campaign will increase awareness that pharmacists can provide some prescription medicines if needed, without seeing a GP:

A4 Pharmacy First Poster (print version)

A3 Pharmacy First Poster (print version)

Social media cards and template text







Think pharmacy first See pharmacy



Think pharmacy first

Sidject to age eligibility. Service available at majority of pharmacies.



All 'Think pharmacy first' campaign resources can be found in the resource centre.